**European MedTech Week: 13-17 June 2016**

**Information sheet regarding planned activities**

For the second year running, MedTech Week (MTW) is happening! By being jointly active in all EU member states we will create a buzz and raise awareness of the value of medical technologies.

Could you please send us information on your planned activity or initiative by filling in the below table. This allows us to promote it on our dedicated website, [www.medtechweek.eu](http://www.medtechweek.eu) and our social media channels.

**Feel encouraged to join:**

* No activity is too big or small and any activity organised at local level, which can be shared with our community, would be great.
* There is a wide range of possible engagement: from tweeting online, to holding a seminar or a policy debate, organising a site or hospital visit, a press conference, an exhibition or stakeholder training, engaging in conferences, radio campaigns or blogs, writing an article, publishing a study, or engaging your company employees. Your activity doesn’t have to fall only during the week of 13-17 June. To garner interest in the initiative, we will start promoting MedTech Week in late-April/ May and increase the buzz in the run up to it. We will also include activities falling later in June as part of the post-MTW buzz.

Please complete as much as you can of the form below and return it to Delphine, [d.roulland@medtecheurope.org](mailto:d.roulland@medtecheurope.org). If you are organising more than one activity, please fill in a form for each.

***Thank you in advance for your collaboration!***

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| **Organiser** |  |
| **Date(s)** |  |
| **Location** [region, country] |  |
| **Theme/ topic** [e.g., value of medtech, revisions, procurement, diabetes, patient safety] |  |
| **Key participants, target audience, size of event** |  |
| **Format:** can be one or a combination:  a) on-the-ground event [e.g., site visit, exhibition, symposium]  b) online event [e.g., webinar]  c) traditional/ social media\* |  |
| **Social media:** if you/ your organisation is using social media during MTW, please provide links/info so we can support maximising visibility | Twitter handle(s):  Facebook link:  LinkedIn profile: |